

## **2020 St. Croix County Fair Postponement- Talking Points FAQ**

- **Why did the Fair decide to postpone/cancel the 2020 Fair?**

Due to the uncertainty of the Covid situation, and its impact on the health and well-being of our community. In communication with our county officials and others in the fair industry, along with current Covid guidelines and recommendations for mass gatherings, we have concluded that it would be in our best interest not to host the 2020 St. Croix County Fair as planned.

- **What about the youth exhibitors?**

Our youth exhibitors and fair traditions are very important to us, but nothing is more important than the health and safety of every person that joins us at the St. Croix County Fair. This consideration also extends to the Fair and 4-H staff, carnival employees, food and commercial vendors, entertainment, dedicated judges, hard-working volunteers, Department Chairs and Superintendents and everyone who makes our Fair possible.

- **What if my youth is aging out of participation and this was their last Fair?**

The Fair Board is considering this. More details to come.

- **Will commercial vendors receive refunds?**

Yes, all commercial vendors will have the option to roll over their 2020 agreements and payments to the 2021 Fair or receive a full refund. Contact Rosemary Donahoe at [donahoe.rm@gmail.com](mailto:donahoe.rm@gmail.com) or 715-684-9060 to discuss options.

- **When (and who) was the notification sent out about the cancellation?**

The official press release was sent out June 2. Key stakeholders were notified of the Fair Board decision, by either email, letters, or phone calls.

- **Are you going to have a virtual Fair?**

The Fair Board has decided not to have a virtual exhibition Fair.

- **What happens to the Meat Animal Sale?**

The St. Croix County Meat Animal Sale is managed by the St. Croix County Livestock Committee. Please contact Jeff Lorentz, Committee Chair, at 715-760-1732 with any questions.

- **What about the Fairest Program?**

The Fairest Program will resume in 2021.

- **Media Contact:**

Gail Maier, President  
St. Croix County Fair Association  
[stcroixcofair@gmail.com](mailto:stcroixcofair@gmail.com)