

## St. Croix County Fairest of the Fair

The position of St. Croix County Fairest of the Fair is a scholarship program in which the purpose is to be the public relations professional of the fair as well as an ambassador for the agriculture and fair industry. The Fairest will attend: county parades to invite and promote the St. Croix County Fair, complete community service projects, maintain social media accounts under the St. Croix County Fairest of the Fair, and attend the Wisconsin Association of Fairs Convention for four days in the Wisconsin Dells as a candidate for the Wisconsin Fairest of the Fairs. The St. Croix County Fairest of the Fair is expected to have professional attire when promoting the St. Croix County Fair and may have to travel outside of the county to promote the fair as well. The position of the St. Croix County Fairest of the Fair is a one-year term position that is open for either male or female candidates. Applicants must be eighteen years or older prior to January 1 the year the applicant applies with no age limit of contestants. Finally, applicants must be a resident of St. Croix for a minimum of one year prior to submitting an application. Contestants for the position of St. Croix County Fairest of the Fair must also find a business to sponsor them in the candidacy for Fairest of the Fair with a onetime fee of \$200.

The position of the St. Croix County Junior Fairest of the Fair is to create and build interest in the St. Croix County Fairest program. Applicants for the Junior Fairest position must be between the ages of eight and ten, live in St. Croix County or show at the St. Croix County Fair a minimum of one year prior to applying, and have a love for the fair! Junior Fairest are not required to attend all of the functions of the Fairest but are required to have a parent or legal guardian at each event attended.

# St. Croix County Fairest of the Fair Official Entry Form

Contestant Name: \_\_\_\_\_

Complete Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Driver's License Number: \_\_\_\_\_

Age as of Upcoming St. Croix County Fair: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Parents Name(s): \_\_\_\_\_

## Education:

High School Name: \_\_\_\_\_

Year: \_\_\_\_\_

College/Post-secondary school: \_\_\_\_\_

Year: \_\_\_\_\_

Current Employment and Work Responsibilities:

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Goals and Ambitions:

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Community Activities:

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County and District Fair Involvement:

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School Clubs and Organizations (List Leadership Positions):

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Honors and Awards:

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Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Due June 10<sup>th</sup> to Kaitlin Konder at 1462 290<sup>th</sup> Street, Glenwood City, WI 54013 or via email at [kaitlinkonder13@yahoo.com](mailto:kaitlinkonder13@yahoo.com) along with a signed copy of contest rules, a 5X7 head and shoulder picture, and a designated sponsor(s) of the contestant.

# St. Croix County Fairest of the Fair

## Contest Rules

- The contest is open to individuals who have been a resident of St. Croix County for at least one year prior to entry.
- Contestant must be eighteen years of age after January 1, of contest year, since contestant may be required to travel county and statewide.
- Contestant must have a valid Wisconsin driver's license with a good driving record. Contestant must furnish own transportation and will be reimbursed for mileage towards Fairest of the Fair events.
- Contestant may not have been convicted of a felony act.
- Contestant must be available to travel county and statewide, primarily on weekends, for requested appearances and media interviews.
- Contestant agrees that if selected as the St. Croix County Fairest of the fair, he or she shall not sign a management contract with any individual or corporation and will not give any written or verbal endorsements.
- The time, manner, and method of judging will be decided by the St. Croix County Fairest of the Fair Committee. The decision of the judges is final.
- If a contestant is named as St. Croix County Fairest of the Fair and for any reason cannot fulfill the duties of this position for the entire term (one year), the Wisconsin Fairest of the Fairs will forfeit all cash prizes, scholarship monies, and any other prizes that have been awarded with the position. All of these awards will be returned to the St. Croix County Fairboard within twenty-one days of termination of this position.
- All tattoos must be covered while in role as St. Croix County Fairest of the Fair.
- Contestant will make numerous appearances and do media interviews throughout the year as traveling representative of the St. Croix County Fair. These appearances will be coordinated through the St. Croix County Fairest of the Fair Committee and the St. Croix County Fairboard.

- Contestant is encouraged to have a travel companion or escort while attending events as St. Croix County Fairest of the Fair. Travel companion or escort must be approved prior to attending an event.
- Contestant will find a business to sponsor them in their candidacy towards St. Croix County Fairest of the Fair and pay a one-time \$200 contestant entry fee; contestant will receive a sash with their name on the front and sponsor's business name on the back that will be worn at all contestant events.

By signing below, I am agreeing to abide by the St. Croix County Fairest of the Fair Committee contest rules.

I, \_\_\_\_\_ (name), understand the above rules and will follow them as a St. Croix County Fairest of the Fair contestant. If I become the St. Croix County Fairest of the Fair, I will abide by these rules. If I do not abide by these rules, the first runner-up will become eligible to become the St. Croix County Fairest of the Fair.

Dated: \_\_\_\_\_

This signed sheet, along with the official entry form, is due May 1 to St. Croix County Fairest of the Fair Committee.

# St. Croix County Fairest of the Fair

## Judging Guidelines

### **Involvement and Activities:** 5 points

Is (or was) the contest well-rounded in school activities?

Is the contestant involved in the community?

Is the contestant involved in their fair?

Are the contestant's outside interests appropriate for the Fairest position?

### **Personality, Poise, and Attitude:** 15 points

Is the contestant outgoing but not overbearing?

Does the contestant carry themselves in a positive manner?

Is the contestant groomed in good taste; modern but not trendy?

Overall impression.

### **Maturity and Professionalism:** 20 points

Is the contestant mature and experienced, without being too sophisticated?

Is the contestant enthusiastic and capable of originating ideas?

Can the contestant adapt to a situation and make the best of it?

### **Speaking Ability:** 15 points

Is the contestant articulate and generally knowledgeable?

Is the contestant's voice and manner of speech pleasant?

Can the contestant think quickly and speak intelligently?

### **Group Etiquette:** 5 points

Does the contestant participate with the group and not dominate the conversation?

**Preliminaries and Meet the Contestants: 40 points Total**

**General: 15 points**

Do they remain engaged throughout the entire event?

Is attention drawn to them even when they are not in the spotlight? (Is the attention they draw charismatic or distracting?)

Does the contestant appear to be enjoying the event?

**Meet the Contestants: 10 points**

Overall first impression.

Does the announcement welcome fair goers?

**Radio Commercial: 5 points**

Is the commercial energetic and get your attention?

Does the commercial advertise their fair?

**Impromptu Question: 10 points**

Can the contestant collect their thoughts and answer appropriately?



# St. Croix County Fairest of the Fair

## Press Release Information

Sponsor of Contestant: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Thank you letters must be sent to sponsors of your candidacy!

Preferred Shirt Size of Contestant: \_\_\_\_\_

What are studying and/or professions are you currently working towards/on?

What are hobbies that you currently enjoy or partake in?

What is your favorite memory of the Fair?

What inspired you to run for St. Croix County Fairest of the Fair?

Why should you be chosen as the St. Croix County Fairest of the Fair?