

St. Croix County Fairest of the Fair

The position of St. Croix County Fairest of the Fair is a scholarship program in which the purpose is to be the public relations professional of the fair as well as an ambassador for the agriculture and fair industry. The Fairest will attend: county parades to invite and promote the St. Croix County Fair, complete community service projects, maintain social media accounts under the St. Croix County Fairest of the Fair, and attend the Wisconsin Association of Fairs Convention for four days in the Wisconsin Dells as a candidate for the Wisconsin Fairest of the Fairs. The St. Croix County Fairest of the Fair is expected to have professional attire when promoting the St. Croix County Fair and may have to travel outside of the county to promote the fair as well. The position of the St. Croix County Fairest of the Fair is a one year term position that is open for either male or female candidates. Applicants must be eighteen years or older prior to January 1 the year the applicant applies with no age limit of contestants. Finally, applicants must be a resident of St. Croix for a minimum of one year prior to submitting an application. Contestants for the position of St. Croix County Fairest of the Fair must also find a business to sponsor them in the candidacy for Fairest of the Fair with a onetime fee of \$200.

The position of the St. Croix County Junior Fairest of the Fair is to create and build interest in the St. Croix County Fairest program. Applicants for the Junior Fairest position must be between the ages of eight and ten, live in St. Croix County or show at the St. Croix County Fair a minimum of one year prior to applying, and have a love for the fair! Junior Fairest are not required to attend all of the functions of the Fairest but are required to have a parent or legal guardian at each event attended.

St. Croix County Fairest of the Fair Official Entry Form

Contestant Name: _____

Complete Address: _____

City: _____

State: _____

Zip: _____

Cell Phone: _____

Email: _____

Driver's License Number: _____

Age as of Upcoming St. Croix County Fair: _____

Date of Birth: _____

Parents Name(s): _____

Education:

High School Name: _____

Year: _____

College/Post-secondary school: _____

Year: _____

Current Employment and Work Responsibilities:

Goals and Ambitions:

Community Activities:

County and District Fair Involvement:

School Clubs and Organizations (List Leadership Positions):

Honors and Awards:

Signature: _____

Date: _____

Due May 1 to Shelby Krupa at 1880 County Road O, New Richmond, WI 54017 or via email at shelby.krupa@gmail along with a signed copy of contest rules, a 5X7 head and shoulder picture, and a designated sponsor(s) of the contestant.

St. Croix County Fairest of the Fair

Contest Rules

- The contest is open to individuals who have been a resident of St. Croix County for at least one year prior to entry.
- Contestant must be eighteen years of age after January 1, of contest year, since contestant may be required to travel county and statewide.
- Contestant must have a valid Wisconsin driver's license with a good driving record. Contestant must furnish own transportation and will be reimbursed for mileage towards Fairest of the Fair events.
- Contestant may not have been convicted of a felony act.
- Contestant must be available to travel county and statewide, primarily on weekends, for requested appearances and media interviews.
- Contestant agrees that if selected as the St. Croix County Fairest of the fair, he or she shall not sign a management contract with any individual or corporation and will not give any written or verbal endorsements.
- The time, manner, and method of judging will be decided by the St. Croix County Fairest of the Fair Committee. The decision of the judges is final.
- If a contestant is named as St. Croix County Fairest of the Fair and for any reason cannot fulfill the duties of this position for the entire term (one year), the Wisconsin Fairest of the Fairs will forfeit all cash prizes, scholarship monies, and any other prizes that have been awarded with the position. All of these awards will be returned to the St. Croix County Fairboard within twenty-one days of termination of this position.
- All tattoos must be covered while in role as St. Croix County Fairest of the Fair.
- Contestant will make numerous appearance and do media interviews throughout the year as traveling representative of the St. Croix County Fair. These appearances will be coordinated through the St. Croix County Fairest of the Fair Committee and the St. Croix County Fairboard.

- Contestant is encouraged to have a travel companion or escort while attending events as St. Croix County Fairest of the Fair. Travel companion or escort must be approved prior to attending an event.
- Contestant will find a business to sponsor them in their candidacy towards St. Croix County Fairest of the Fair and pay a one-time \$200 contestant entry fee; contestant will receive a sash with their name on the front and sponsor's business name on the back that will be worn at all contestant events.

By signing below, I am agreeing to abide by the St. Croix County Fairest of the Fair Committee contest rules.

I, _____ (name), understand the above rules and will follow them as a St. Croix County Fairest of the Fair contestant. If I become the St. Croix County Fairest of the Fair, I will abide by these rules. If I do not abide by these rules, the first runner-up will become eligible to become the St. Croix County Fairest of the Fair.

Dated: _____

This signed sheet, along with the official entry form, is due May 1 to St. Croix County Fairest of the Fair Committee.

St. Croix County Fairest of the Fair

Judging Guidelines

Involvement and Activities: 5 points

Is (or was) the contest well-rounded in school activities?

Is the contestant involved in the community?

Is the contestant involved in their fair?

Are the contestant's outside interests appropriate for the Fairest position?

Personality, Poise, and Attitude: 15 points

Is the contestant outgoing but not overbearing?

Does the contestant carry themselves in a positive manner?

Is the contestant groomed in good taste; modern but not trendy?

Overall impression.

Maturity and Professionalism: 20 points

Is the contestant mature and experienced, without being too sophisticated?

Is the contestant enthusiastic and capable of originating ideas?

Can the contestant adapt to a situation and make the best of it?

Speaking Ability: 15 points

Is the contestant articulate and generally knowledgeable?

Is the contestant's voice and manner of speech pleasant?

Can the contestant think quickly and speak intelligently?

Group Etiquette: 5 points

Does the contestant participate with the group and not dominate the conversation?

Preliminaries and Meet the Contestants: 40 points total

General: 15 points

Do they remain engaged throughout the entire event?

Is attention drawn to them even when they are not in the spotlight? (Is the attention they draw charismatic or distracting?)

Does the contestant appear to be enjoying the event?

Meet the Contestants: 10 points

Overall first impression.

Does the announcement welcome fair goers?

Radio Commercial: 5 points

Is the commercial energetic and get your attention?

Does the commercial advertise their fair?

Impromptu Question: 10 points

Can the contestant collect their thoughts and answer appropriately?

Contestant and Fairest of the Fair Schedule

If you are unable to attend an event, you **will not be penalized**. Please let coordinator know as soon as possible if there is a conflict of interest.

May Fair Event and Sale, St. Croix County Fairgrounds: May 10, 2020

Woodville-Syttende Mai: May 16, 2020

Roberts-Good Neighbor Day: June 2020

Baldwin-June Bug Day: June 6, 2020

PRCA Rodeo: June 19-20, 2020

Clear Lake-Heritage Days: June 27, 2020

Hudson-Booster Days: July 4, 2020

Contestant Formal Interviews: July 2020

New Richmond-Fun Fest: July 12, 2020

St. Croix County Fair: 15-20, 2020

Wednesday, July 15, 2020: Opening ceremonies under Croix Court

Thursday, July 16, 2020: St. Croix County Fairest of the Fair Queen's Tea and Coronation.

Friday, July 17-Sunday, July 20: Hosting the Remainder of the Fair

Shopping Day Following the St. Croix County Fair

Wisconsin Fair, Fairest Reunion Day: August TBD State Fair Park, Milwaukee, WI

Hammond-Heartland Days: August 10, 2020

North Hudson-Pepper Fest: August 22, 2020

Star Prairie- Ox Cart Days: August 2020

Glenwood City-Rustic Lore: September 13, 2020

Amery-Fall Festival: September 17-20, 2020

Operation Christmas Child: October 2020

Community Service November: December 2020

Wisconsin Association of Fairs Convention, Chula Vista Resort, WI Dells: January 2021 (TBD)

St. Croix County Fairest of the Fair

Press Release Information

Sponsor of Contestant: _____

Address: _____

City: _____

State: _____

Zip: _____

Thank you letters must be sent to sponsors of your candidacy!

Preferred Shirt Size of Contestant: _____

What are studying and/or professions are you currently working towards/on?

What are hobbies that you currently enjoy or partake in?

What is your favorite memory of the Fair?

What inspired you to run for St. Croix County Fairest of the Fair?

Why should you be chosen as the St. Croix County Fairest of the Fair?