

St. Croix County Fairest of the Fair

The position of St. Croix County Fairest of the Fair is a scholarship program in which the purpose is to be the public relations professional of the fair as well as an ambassador for the agriculture and fair industry. The Fairest will attend: county parades to invite and promote the St. Croix County Fair, complete community service projects, maintain social media accounts under the St. Croix County Fairest of the Fair, and attend the Wisconsin Association of Fairs Convention for four days in the Wisconsin Dells as a candidate for the Wisconsin Fairest of the Fairs. The St. Croix County Fairest of the Fair is expected to have professional attire when promoting the St. Croix County Fair and may have to travel outside of the county to promote the fair as well. The position of the St. Croix County Fairest of the Fair is a one-year term position that is open for either male or female candidates. Applicants must be eighteen years or older prior to January 1 the year the applicant applies with no age limit of contestants. Finally, applicants must be a resident of St. Croix County for a minimum of one year or majority of their Fair experience at the St. Croix County Fair prior to submitting an application. Contestants for the position of St. Croix County Fairest of the Fair must also find a business to sponsor them in the candidacy for Fairest of the Fair with a onetime fee of \$200. Selected Fairest of the Fair will be awarded a \$1,000 scholarship upon their completion of their reign.

The position of the St. Croix County Junior Fairest of the Fair is to create and build interest in the St. Croix County Fairest program. Applicants for the Junior Fairest position must be between the ages of ten and twelve, live in St. Croix County or show at the St. Croix County Fair a minimum of one year prior to applying, and have a love for the fair! Junior Fairest are not required to attend all of the functions of the Fairest, but are required to have a parent or legal guardian at each event attended.

Interviews for both St. Croix County Fairest of the Fair and Junior Fairest of the Fair will take place on Monday, July 7th at 6:00 PM at the St. Croix County Fair Office.

St. Croix County Fairest of the Fair Official Entry Form

Contestant Name: _____

Complete Address: _____

City: _____

State: _____

Zip: _____

Cell Phone: _____

Email: _____

Driver's License Number: _____

Age as of Upcoming St. Croix County Fair: _____

Date of Birth: _____

Parents Name(s): _____

Education:

High School Name: _____

Year: _____

College/Post-secondary school:

Year: _____

Current Employment and Work Responsibilities:

Goals and Ambitions:

Community Activities:

County and District Fair Involvement:

School Clubs and Organizations (List Leadership Positions):

Honors and Awards:

Signature: _____

Date: _____

Due Sunday, June 1st to Kaitlin Hill at 818 1st Street, Glenwood City, WI 54013 or via email at kaitlinkonder13@yahoo.com along with a signed copy of contest rules, a 5X7 head and shoulder picture, and a designated sponsor(s) of the contestant.

St. Croix County Fairest of the Fair

Contest Rules

- The contest is open to individuals who have either been a resident of St. Croix County for at least one year prior to entry or majority of their County Fair participation at the St. Croix County Fair.
- Contestant must be eighteen years of age after January 1, of contest year, since contestant may be required to travel county and statewide.
- Contestant must have a valid Wisconsin driver's license with a good driving record. Contestant must furnish own transportation to Fairest of the Fair events.
- Contestant may not have been convicted of a felony act.
- Contestant must be available to travel county and statewide, primarily on weekends, for requested appearances and media interviews.
- Contestant agrees that if selected as the St. Croix County Fairest of the fair, he or she shall not sign a management contract with any individual or corporation and will not give any written or verbal endorsements.
- The time, manner, and method of judging will be decided by the St. Croix County Fairest of the Fair Committee. The decision of the judges is final.
- If a contestant is named as St. Croix County Fairest of the Fair and for any reason cannot fulfill the duties of this position for the entire term (one year), the Fairest of the Fair will forfeit all cash prizes, scholarship monies, and any other prizes that have been awarded with the position. All of these awards will be returned to the St. Croix County Fair Board within twenty-one days of termination of this position.
- All tattoos must be covered while in role as St. Croix County Fairest of the Fair.
- Contestant will make numerous appearances and do media interviews throughout the year as traveling representative of the St. Croix County Fair. These appearances will be coordinated through the St. Croix County Fairest of the Fair Committee and the St. Croix County Fair Board.

- Contestant is encouraged to have a travel companion or escort while attending events as St. Croix County Fairest of the Fair. Travel companion or escort must be approved prior to attending an event.
- Contestant will find a business to sponsor them in their candidacy towards St. Croix County Fairest of the Fair and pay a one-time \$200 contestant entry fee; contestant will receive a sash with their name on the front and sponsor's business name on the back that will be worn at all contestant events.
- If selected as the St. Croix County Fairest of the Fair, the contestant is **required** to compete for the title of the Wisconsin Fairest of the Fairs at the Wisconsin Association of Fair Convention in January. If contestant submits application for Wisconsin Fairest of the Fairs and drops from competition, they must refund the Fair Board of any registration fees within 21 days.
- Contestant must complete a scrapbook to be displayed at the Wisconsin Association of Fairs Convention and the St. Croix County Fair visualizing their year of service, if selected as the St. Croix County Fairest of the Fair.

By signing below, I am agreeing to abide by the St. Croix County Fairest of the Fair Committee contest rules.

I, _____ (name), understand the above rules and will follow them as a St. Croix County Fairest of the Fair contestant. If I become the St. Croix County Fairest of the Fair, I will abide by these rules. If I do not abide by these rules, the first runner-up will become eligible to become the St. Croix County Fairest of the Fair.

Dated: _____

This signed sheet, along with the official entry form, is due June 1st to St. Croix County Fairest of the Fair Committee.

St. Croix County Fairest of the Fair

Judging Guidelines

Involvement and Activities: 5 points

Is (or was) the contest well-rounded in school activities?

Is the contestant involved in the community?

Is the contestant involved in their fair?

Are the contestant's outside interests appropriate for the Fairest position?

Personality, Poise, and Attitude: 15 points

Is the contestant outgoing but not overbearing?

Does the contestant carry themselves in a positive manner?

Is the contestant groomed in good taste; modern but not trendy?

Overall impression.

Maturity and Professionalism: 20 points

Is the contestant mature and experienced, without being too sophisticated?

Is the contestant enthusiastic and capable of originating ideas?

Can the contestant adapt to a situation and make the best of it?

Speaking Ability: 15 points

Is the contestant articulate and generally knowledgeable?

Is the contestant's voice and manner of speech pleasant?

Can the contestant think quickly and speak intelligently?

Group Etiquette: 5 points

Does the contestant participate with the group and not dominate the conversation?

Preliminaries and Meet the Contestants: 40 points Total

General: 15 points

Do they remain engaged throughout the entire event?

Is attention drawn to them even when they are not in the spotlight? (Is the attention they draw charismatic or distracting?)

Does the contestant appear to be enjoying the event?

Meet the Contestants: 10 points

Overall first impression.

Does the announcement welcome fair goers?

Radio Commercial: 5 points

Is the commercial energetic and get your attention?

Does the commercial advertise their fair?

Impromptu Question: 10 points

Can the contestant collect their thoughts and answer appropriately?

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Press Release Information

Sponsor of Contestant: _____

Address: _____

City: _____

State: _____

Zip: _____

Thank you letters must be sent to sponsors of your candidacy!

Preferred Shirt Size of Contestant: _____

What are studying and/or professions are you currently working towards/on?

What are hobbies that you currently enjoy or partake in?

What is your favorite memory of the Fair?

What inspired you to run for St. Croix County Fairest of the Fair?

Why should you be chosen as the St. Croix County Fairest of the Fair?

Fairest of the Fair Schedule

Woodville Syttende Mai: Saturday, May 17, 2025

Roberts Good Neighbor Days: Sunday, June 1, 2025

Baldwin Windmill Days: Saturday, June 7, 2025

Clear Lake Heritage Days: Saturday, June 28, 2025

Hudson Booster Days: Saturday, July 5, 2025

New Richmond Fun Fest: Sunday, July 13, 2025

St. Croix County Fair: July 16-20, 2025

- Fairest of the Fair Candidates will help current Fairest Court host the 2025 St. Croix County Fair. Schedule will be given to candidates for each day of the Fair.
- Sunday, July 20th: St. Croix County Fairest of the Fair Queen's Tea and Coronation

After Fair Activities:

Shopping Day: TBD (Will buy color-matching dresses for Fairest Court)

Fairest Reunion Day: Monday, August 4, 2025 @ WI State Fair-*Past Fairest and New Fairest will attend this event*

Hammond Heartland Days: Sunday, August 10, 2025

St. Croix County Farm City Day: TBD (August)

St. Croix Valley PRCA Rodeo: August 15-16, 2025

North Hudson Pepper Fest: Saturday, August 16, 2025

Star Prairie Ox Cart Days: Sunday, August 17, 2025

Glenwood City Rustic Lore Days: Sunday, September 7, 2025

Amery Fall Festival: Saturday, September 13, 2025

Wisconsin Association of Fairs Convention: January 4-7, 2026 @ Chula Vista in WI Dells

****As dates arise, the Fairest of the Fair Coordinator will contact you to notify of upcoming events.****