



State of Wisconsin • DEPARTMENT OF REVENUE

INCOME, SALES, AND EXCISE TAX DIVISION • 2135 RIMROCK ROAD • MADISON, WI • (608) 266-2776 • TTY (608) 267-1049
• FAX (608) 267-1030 • E-mail sales10@dor.state.wi.us • Website www.dor.state.wi.us

ATTENTION: OPERATORS AND VENDORS/SELLERS

ADDRESS MAIL TO:
COMPLIANCE BUREAU
OPERATOR/VENDOR PROGRAM
PO BOX 8902
MADISON WI 53708-8902

Wisconsin law requires operators of temporary events, such as swap meets, flea markets, and craft fairs, to report the following information to the Wisconsin Department of Revenue for each vendor selling merchandise at each event.

PART A: To Be Completed By the Operator of the Temporary Event

Name of Operator/Telephone Number / () - _____

Name of Temporary Event _____

Date(s) of Temporary Event _____

Location of Temporary Event (City or Town) _____

PART B: To Be Completed By Vendor/Seller and Given to Event Operator on or Before the First Day of the Event

Vendor/Seller's True Name (Corporation, Limited Liability Company, Partnership, or Individual) _____

Business Name _____

Address (Street or Route) _____

City, State, and Zip Code _____

Telephone Number Home () Business () _____

Wisconsin Seller's Permit Number _____

Social Security Number (required if no Seller's Permit Number listed) _____

Federal ID Number _____

To obtain an application for a seller's permit, please write to the address above.

You must check at least one box to indicate the type(s) of activity you intend to engage in at this event.

- Selling Merchandise** – Includes the sale, rental, lease, exchange, trade, or taking orders of any merchandise, goods, or products for money and/or other consideration. Describe the type of product(s).

- Selling a Service** – Includes the sale, rental, lease exchange, or trade of any service including admissions for money and/or other consideration. Describe the service.

- Display Only**
- Other** – Briefly describe other reason for attendance at this event:

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