

The St. Croix Valley PRCA Rodeo was established in 2008 and has an annual attendance of over 3,000.

By being a sponsor of our Rodeo, you become an integral part of this event, offering a great promotional value and an opportunity to support high quality, local family entertainment.

We greatly appreciate your support and all that the local business community does to make our Rodeo a success year after year!

If you have questions or would like to be a Sponsor, please contact:
Chris Libbey at
651-247-0395
cjlibbey@frontiernet.net or
Dean LeMay - 715-977-0626



Sponsorship Brochure

Join the fun annually
Mid-August



St. Croix Valley PRCA Rodeo
Glenwood City, WI 54013

Photos courtesy of the Glenwood City Tribune Press Reporter.

Program Advertising Options

The options below are another opportunity to get involved in the St. Croix Valley PRCA Rodeo

1/4 Page
\$175
3.625" x 5.25"
3 Rodeo Tickets

Kiosk Advertising*
\$125
3.625" x 2.5"
2 Rodeo Tickets



Bull Riding

Family Fun



| | Gold | Silver | Bronze | Arena Banner | Grounds |
|------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|
| Sponsorship | \$1,800 | \$1,000 | \$800 | \$450 | \$250 |
| Banner | 2x6 ft Chute Location | 2x6 ft Chute Location | 2x4 ft Prime Location | 2x4 ft Arena Location | 2x4 ft Outside Arena |
| Rodeo Program*** | Full Page Ad | Full Page Ad | 1/2 Page Ad | 1/4 Page Ad | Kiosk Ad |
| Rodeo Tickets | 12 | 10 | 8 | 6 | 4 |
| PA Announcements | Included | Included | Included | | |
| Event Posters** | Included | Included | | | |
| Company Flag**** | Included | Included | | | |
| Designated Performance | Included | | | | |
| Company Profile | Included | | | | |

*Kiosk advertising includes your advertisement or business name on two kiosks prominently placed on the Rodeo Grounds.

**Your company name will appear on all RAM event posters distributed within a 50-mile radius of the St. Croix County Fairgrounds.

***To be included on the posters, all Gold and Silver sponsors must have ad copy in to the Rodeo Committee by July 1.

****If the company has a flag they wish to provide, the company flag will be presented at the opening ceremonies of all performances and precede the winning cowboy victory lap.

Please send ad information to:
carole@dewittmedia.com.

Make checks payable to :
St. Croix Valley PRCA Rodeo
C/O Dean LeMay

1256 290th St. • Glenwood City, WI 54013