

## St. Croix County Fairest of the Fair

The position of St. Croix County Fairest of the Fair is a scholarship program in which the purpose is to be the public relations professional of the fair as well as an ambassador for the agriculture and fair industry. The Fairest will attend: county parades to invite and promote the St. Croix County Fair, complete community service projects, maintain social media accounts under the St. Croix County Fairest of the Fair, and attend the Wisconsin Association of Fairs Convention for four days in the Wisconsin Dells as a candidate for the Wisconsin Fairest of the Fairs. The St. Croix County Fairest of the Fair is expected to have professional attire when promoting the St. Croix County Fair and may have to travel outside of the county to promote the fair as well. The position of the St. Croix County Fairest of the Fair is a one year term position that is open for either male or female candidates. Applicants must be eighteen years or older prior to January 1 the year the applicant applies with no age limit of contestants. Finally, applicants must be a resident of St. Croix for a minimum of one year prior to submitting an application. Contestants for the position of St. Croix County Fairest of the Fair must also find a business to sponsor them in the candidacy for Fairest of the Fair with a onetime fee of \$200.

The position of the St. Croix County Junior Fairest of the Fair is to create and build interest of the St. Croix County Fairest program. Applicants for the Junior Fairest position must be between the ages of eight and ten, live in St. Croix County or show at the St. Croix County Fair a minimum of one year prior to applying, and have a love for the fair! Junior Fairest are not required to attend all of the functions of the Fairest but are required to have a parent or legal guardian at each event attended.

The selected St. Croix County Fairest of the Fair will receive two-hundred dollars for professional attire during their reign and the Beverly Dorsey Living Memorial Scholarship to be used towards any post-secondary education or certification (payable upon completion of first semester or proof of certification).

## St. Croix County Fairest of the Fair Official Entry Form

Contestant Name: \_\_\_\_\_

Complete Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Driver's License Number: \_\_\_\_\_

Age as of current St. Croix County Fair: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Parents Name(s): \_\_\_\_\_

Complete Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Local Newspaper: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

**Education:**

High School Name: \_\_\_\_\_

Year: \_\_\_\_\_

College/Post-secondary school: \_\_\_\_\_

Year: \_\_\_\_\_

**Current Employment and Work Responsibilities:**

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**Goals and Ambitions:**

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**Community Activities:**

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County and District Fair Involvement:

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School Clubs and Organizations (List Leadership Positions):

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Honors and Awards:

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Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Due May 1 to Shelby Weiske at 1850 County Road O, New Richmond, WI 54017 or via email at weiskes0590@my.uwstout.edu along with a signed copy of contest rules, a 5X7 head and shoulder picture, and a designated sponsor(s) of the contestant.

# St. Croix County Fairest of the Fair

## Contest Rules

- The contest is open to individuals who have been a resident of St. Croix County for at least one year prior to entry.
- Contestant must be eighteen years of age after January 1, of contest year , since contestant may be required to travel county and statewide.
- Contestant must have a valid Wisconsin driver's license with a good driving record. Contestant must furnish own transportation and will be reimbursed for mileage towards Fairest of the Fair events.
- Contestant may not have been convicted of a felony act.
- Contestant must be available to travel county and statewide, primarily on weekends, for requested appearances and media interviews.
- Contestant agrees that if selected as the St. Croix County Fairest of the fair, he or she shall not sign a management contract with any individual or corporation and will not give any written or verbal endorsements.
- The time, manner, and method of judging will be decided by the St. Croix County Fairest of the Fair Committee. The decision of the judges is final.
- If a contestant is named as St. Croix County Fairest of the Fair and for any reason cannot fulfill the duties of this position for the entire term (one year), the Wisconsin Fairest of the Fairs will forfeit all cash prizes, scholarship monies, and any other prizes that have been awarded with the position. All of these awards will be returned to the St. Croix County Fairboard within twenty-one days of termination of this position.
- All tattoos must be covered while in role as St. Croix County Fairest of the Fair.

- Contestant will make numerous appearance and do media interviews throughout the year as traveling representative of the St. Croix County Fair. These appearances will be coordinated through the St. Croix County Fairest of the Fair Committee and the St. Croix County Fair Board.
- Contestant is encouraged to have a travel companion or escort while attending events as St. Croix County Fairest of the Fair. Travel companion or escort must be approved prior to attending an event.
- Contestant will find a business to sponsor them in their candidacy towards St. Croix County Fairest of the Fair and pay a one-time \$200 contestant entry fee; contestant will receive a sash with their name on the front and sponsor's business name on the back that will be worn at all contestant events.

By signing below, I am agreeing to abide by the St. Croix County Fairest of the Fair Committee contest rules.

I, \_\_\_\_\_ (name), understand the above rules and will follow them as St. Croix County Fairest of the Fair contestant. If I become the reigning St. Croix County Fairest of the Fair, I will abide by these rules. If I do not abide by these rules, the first runner-up will become eligible to become St. Croix County Fairest of the Fair.

Dated: \_\_\_\_\_

This signed sheet, along with the official entry from, is due May 1 to St. Croix County Fairest of the Fair Committee.

# St. Croix County Fairest of the Fair

## Judging Guidelines

### **Involvement and Activities:** 5 points

Is (or was) the contest well-rounded in school activities?

Is the contestant involved in the community?

Is the contestant involved in their fair?

Are the contestant's outside interests appropriate for the Fairest position?

### **Personality, Poise, and Attitude:** 15 points

Is the contestant outgoing but not overbearing?

Does the contestant carry themselves in a positive manner?

Is the contestant groomed in good taste; modern but not trendy?

Overall impression.

### **Maturity and Professionalism:** 20 points

Is the contestant mature and experienced, without being too sophisticated?

Is the contestant enthusiastic and capable of originating ideas?

Can the contestant adapt to a situation and make the best of it?

### **Speaking Ability:** 15 points

Is the contestant articulate and generally knowledgeable?

Is the contestant's voice and manner of speech pleasant?

Can the contestant think quickly and speak intelligently?

### **Group Etiquette:** 5 points

Does the contestant participate with the group and not dominate the conversation?

**Preliminaries and Meet the Contestants: 40 points total**

**General: 15 points**

Do they remain engaged throughout the entire event?

Is attention drawn to them even when they are not in the spotlight? (Is the attention they draw charismatic or distracting?)

Does the contestant appear to be enjoying the event?

**Meet the Contestants: 10 points**

Overall first impression.

Does the announcement welcome fair goers?

**Radio Commercial: 5 points**

Is the commercial energetic and get your attention?

Does the commercial advertise their fair?

**Impromptu Question: 10 points**

Can the contestant collect their thoughts and answer appropriately?



## Contestant and Fairest of the Fair Schedule

If you are unable to attend an event, you **will not be penalized**. Please let coordinator know as soon as possible if there is a conflict of interest.

May Fair Event and Sale, St. Croix County Fairgrounds, **May 12, 2018** {Fairest and Contestants}

Woodville-Syttende Mai **May 19, 2018** {Fairest and Contestants}

Roberts-Good Neighbor Day **June 3, 2018** {Fairest and Contestants}

Baldwin-June Bug Day **June 9, 2018** {Fairest and Contestants}

PRCA Rodeo **June 15-16, 2018** {Fairest and Contestants}

Clear Lake-Heritage Days **June 23, 2018** {Fairest and Contestants}

Contestant Formal Interviews (TBD) **Pending between June-July**

Hudson-Booster Days **June 30, 2018 (11 AM)** {Fairest and Contestants}

New Richmond-Fun Fest **July 14-15, 2018** {Fairest and Contestants}

St. Croix County Fair **July 18-22, 2018** {Thursday-Friday Fairest and Contestants}

**Wednesday, July 18, 2018:** Opening ceremonies under Croix Court

Dress rehearsal for the coronation, set up Fairest booth.

**Thursday, July 19, 2018:** St. Croix County Fairest of the Fair Queen's Tea and Coronation.

Shopping Day Following the St. Croix County Fair (arrange with coordinator) {2018 Fairest}

Wisconsin Fair, Fairest Reunion Day **August TBD** State Fair Park, Milwaukee, WI {2017/2018 Fairest of the Fair}

Hammond-Heartland Days **August 11, 2018 (12:30 PM)** {2018 Fairest of the Fair}

North Hudson-Pepper Fest **August 18, 2018** {2018 Fairest of the Fair}

Star Prairie- Ox Cart Days **August 19, 2018** {2018 Fairest of the Fair}

Glenwood City-Rustic Lore **September 9, 2018 (1 PM)** {2018 Fairest of the Fair}

Amery-Fall Festival **September 15, 2018** {2018 Fairest of the Fair}

Operation Christmas Child **October 2018** (arrange with coordinator) {2018 Fairest of the Fair}

Community Service **November-December 2018** (arrange with coordinator) {2018 Fairest of the Fair}

Wisconsin Association of Fairs Convention, **January 2018 (TBD)** Chula Vista Resort, WI Dells

# St. Croix County Fairest of the Fair

## Additional Information/Press Release Information

Sponsor of Contestant: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Thank you letters must be sent to the sponsor(s) of your candidacy!

Preferred Shirt Size of Contestant: \_\_\_\_\_

What are studying and/or profession are you currently working towards/on?

What are hobbies that you currently enjoy or partake in?

What is your favorite memory of the Fair?

What inspired you to run of St. Croix County Fairest of the Fair?